



## Synopsis

Please leave us an honest review after you read the book. We would love to hear how the book impacted your business. NETWORK MARKETING FOR FACEBOOK contains the ONLY proven marketing system for direct sales on Facebook, and the only one created by a successful network marketing distributor. Find an unlimited supply of customers and distributors for your products and business. Make more money with the same or less effort than your current approach. Two world-class social media marketers, Jim Lupkin & Brian Carter teach you how to build and grow your distribution network with Facebook, which gives you direct access to more than 1.32 billion people. As co-author Jim Lupkin says, "I am the customer for this book. I have failed and succeeded as a network-marketing distributor and I used social media to help me succeed. I know what the distributor is going through and because of that I can talk to them in a way that no one else can." Whether you're a beginning or advanced network marketer, you will learn how to get people to try samples, buy products and become distributors, and the most natural ways to make new connections and nurture those relationships. "Jim and Brian's new book was a really great surprise and I was stunned at the precise tactics and strategies that were in there and many I had never seen before. This book I predict will become a classic in the home business social media arena and this is a MUST READ for anyone who is serious about their network marketing business utilizing social media and facebook for massive success! BRILLIANT!" - Doug Firebaugh "Valuable information and practical techniques for direct sellers that will help them use Facebook more effectively in their businesses." - Debbie Squier, President, IMPACT This Day Inc. "When I think of an expert in marketing through Facebook, I think first of Jim Lupkin. I would recommend it to my fellow learners." - Garry Ford, President, Harold Taylor Time Consultants Ltd. "A must read book... Jim Lupkin is one of the best." - Evan Klassen, Best Selling Author and Entrepreneur What will you gain from reading this book? - You will never run out of people to speak with about your business. - You will be able to build trusted long-term relationships with others that lead to more customers, distributors and referrals. - It won't be easy, yet it won't be hard. Like everything in life, it will be a battle you fight and win from within. The book contains 12 chapters to teach you how to network market on Facebook successfully... plus 12 interviews with distributors and owners who earn more than \$100,000 per year in network marketing (and some of them earn more than \$1 million per year). They also believe that Facebook helped them achieve this level of success.

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## **Book Information**

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## **Customer Reviews**

I heard Jim Lupkin on an interview and was impressed enough to buy the book right away. I read through quickly and very much appreciated the simple and sensible steps. Jim's focus on using Facebook to build and deepen relationships is absolutely in line with how I want to generate business. The title is "Network Marketing for Facebook" but it's really more aptly called Relationship Marketing. I immediately used Jim's suggestion for birthday greetings and within a few days had "chatted" with friends I hadn't seen in 30 years. That wouldn't happen if I just did the standard greeting on the wall. Although my particular industry isn't represented, I found the industry-specific examples very helpful and adaptable. The interviews were interesting with some inspiring nuggets. I hope Jim does some additional books tackling the other Social Media platforms in such a clear and helpful format.

I just finished reading "Network Marketing for Facebook" for the 1st time. I say for the 1st time, because I know it is a book I will re-read and refer to over and over again. I just heard about the book on a team conference call last night, I immediately bought it and downloaded it, and I have not been able to put it down! It has so many tips and tricks and strategies that any entrepreneur can apply immediately, not just for a Network Marketing company, but for any kind of business, really. The book is in 2 parts. The first half of the book is real-life tips, strategies and scripts that you can start to implement right away to help build your venture. It shows the right way to use Facebook and other social media to properly expose your business and to generate interest, instead of just blatantly and endlessly promoting the business, which is what many people do. The second half of the book is profiles and interviews with Network Marketing professionals who have benefited from author Jim Lupkin's advice, friendship, and guidance over the years. They share their struggles and successes with the industry and social media, and they all give you very helpful and valuable nuggets to help you build a business. I think this book is a must read for any home-based business entrepreneur, and especially for those who want to build a successful, long-term business using Facebook and social media as a tool to do so. I would highly and wholeheartedly recommend this book to anybody in the Network Marketing profession, whether it be the seasoned pro, or the newbie, and everybody in between. I look forward to using the strategies that are described in this book to build my own business, to share my products and to help my team do the same. Thank you for a great guide, Jim!

Just read through Network Marketing for Facebook and I have to say that this book is the definitive book on how to use Facebook to build a business through building relationships. I have chased my tail trying to figure out how to capitalize on the huge marketplace that Facebook is, and for the first time, Network Marketing for Facebook has laid out a clear, and simple, step by step approach to developing a plan, and implementing it. The authors, and the impressive testimonials, make it very clear that marketing online is no different than marketing offline - gotta build those relationships and develop a level of trust. I highly recommend this book to anyone looking to grow their business the correct way using social media.

I finished the first half of this book and have already learned so much! I also learned that I've already made several mistakes, but that I can turn those into successes quite easily!! This is a must read if you want to be successful in building your business.

Not necessarily a bad book, it's much the same as most you read on network marketing. The Authors walk you through Facebook, and if you don't know that, it's good. The last half of the book is interviews with successful network marketers, some who say they built their down lines before social media. Just found the FB part weak and the interviews same old stories.

Anyone considering or actively involved in the Network Marketing arena should get this book. It's an easy read and provides easy to understand step-by-step suggestions on how to use Facebook to grow your network marketing business. Full of up-to-date, usable tips to enhance your business.

This book was recommended by my company and I'm so happy that I purchased it. It is very informative and I learned many things that I did not know. I thought I knew a lot about network marketing but things change so fast. I highly recommend you purchase this book it will help you grow your business.

I've always considered myself pretty Facebook savvy but I learned all kind of new information from this book! It's a good one for those looking to build their business online and extend their social media presence! I also recommend that this book be read, and then REREAD as there is really so much information packed in there! It's easy to miss some things on the first read through!

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